Ginny Smith
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www.ginnysmith.com
www.linkedin.com/in/ginny-smith-writes

KEY STRENGTHS

- Extensive experience writing success stories, enewsletters and blog posts, feature articles, sales materials and books
- Skilled thought partner who asks perceptive questions and consistently produces on-brand, effective materials
- Exceptional researcher, interviewer, storyteller, copy editor and proofreader
- Experienced at working remotely using Microsoft Teams and Zoom
- Strong collaborative skills

EXPERIENCE

Self-employed writer/editor, 2021-Present

Kaiser Permanente, 2017-2021
Senior marketing content writer, responsible for writing and editing feature articles for digital and print magazines and newsletters, patient education brochures, health care sales materials and blog posts. Collaborated extensively with content experts, project managers and designers. Worked 100% remotely the last two years.

Group Health Cooperative, 2011-2017
Writer/editor, with projects ranging from digital and print feature articles and newsletters to patient education brochures and sales materials.

VOLUNTEER EXPERIENCE

Dog Gone Seattle, 2017-Present
Website writer/editor (volunteer), updating adoptable dog profiles for this foster-based nonprofit.
www.doggoneseattle.org

EDUCATION

Bachelor of Arts in Journalism
California State University, Chico
Chico, CA